

FOR IMMEDIATE RELEASE:

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McDowell Mountain Park to Host 2008 Duathlon

Phoenix, AZ, 7/28/2007 – Co-race director, John Lierle, recently announced that McDowell Mountain Regional Park will once again host the 11th annual TriSports.com Desert Classic Duathlon. The event, which consists of a 3.5 mile run, a 21 mile road bike course followed by a 2.7 mile run, will take place at 8:00 a.m. on Sunday February 24, 2008 at McDowell Mountain Regional Park located just north of Fountain Hills. Multi-sport athletes from all over North America will travel to the park, which is operated by the Maricopa County Parks system, to compete in the run/bike/run endurance event.

Lierle described the course as “...a unique duathlon venue that combines smooth trail runs with a challenging road bike course through the majestic sonoran desert.” “The Trisports.com Desert Classic Duathlon is a favorite of many professional triathletes who use the race as an early season test of their fitness.” said Lierle. “The race also draws a very strong field of top age-group athletes from across the U.S. looking for a warm weather destination where they can race and vacation.”

Participation in multi-sport events, like duathlon and triathlon, is booming in the United States. USAT (U.S.A. Triathlon) membership has increased an average of 20% per year since 1997 with membership increasing 46% in 2006 alone. USAT is the national governing body for the sports of triathlon, duathlon, winter triathlon and aquathlon that provides rules, guidance and governance to set the standard for safe and fair multi-sport races.

Scott Perrine, President of the Phoenix Triathlon Club and co-race director, recently announced that an agreement had been reached with TriSports.com, the events title sponsor that extends their sponsorship for three more years. TriSport.com, a Tucson based retailer and on-line supplier of multi-sport equipment, clothing and accessories, has served as the event’s title sponsor since 2005. The TriSports.com Desert Classic Duathlon raises money for youth education programs in the Maricopa County Parks system and is produced by the Phoenix Triathlon Club, whose members serve as the volunteers who put on the race.

For additional information on the TriSports.com Desert Classic Duathlon, contact John Lierle or visit:

www.DesertClassicDuathlon.com

To register for the race visit: <http://desertclassicduathlon.com/registration.html>

The Phoenix Triathlon Club, which has produced the duathlon for ten years, is a 501(c)4 not for profit organization and one of the largest multi-sport clubs in the United States with a membership that ranks in the top 4% of U.S. triathlon clubs. The club is a growing community of friendly and cohesive triathletes whose members are motivated through pride and team spirit striving to provide excellence in member experience.

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